

## The World Comes to San Diego



ALNO AG, Europe's leading kitchen manufacturer, announced the February 8<sup>th</sup> date for the Grand Opening of the newest ALNOWORLD presentation. The ALNOWORLD | SAN DIEGO location will become a strategic link in the ALNO global marketing plan. This new location will integrate seamlessly with other ALNO WORLD showrooms in Beijing, Berlin, Boston, Chicago, Hong Kong London, Moscow, Paris, San Francisco, and Tokyo.

From the moment a client inquires about a kitchen for their home, they will enter a world that is unmistakably Alno. They will find extensively trained Alno specialists, beautifully designed presentations, hands-on advanced cooking technology and an unparalleled attention to detail and customer service.

At ALNOWORLD | SAN DIEGO, the kitchen is not simply an object of high quality craftsmanship and leading edge technology; it is an investment that will be treasured for years yet to come. To invest in a kitchen by ALNO is to invest in a long-term relationship with the brand. At ALNO, the goal is not to serve the world, but to concentrate on those few who have chosen ALNO with a focus on the highest standards of craftsmanship and personal service. ALNO brings the true spirit of luxury to the frontline of kitchen design.

The ALNOWORLD | SAN DIEGO Grand Opening celebration, will have a "Heart to Heart" theme which shall be an evening of culinary delights and toasts beginning with a ribbon cutting ceremony by the Counsel General of the Republic of Germany and the Directors of ALNO. A silent auction benefiting The American Heart Association's GO RED for Women heart health campaign will afford the attendees the opportunity to bid on some fabulous items. Before the event from 3:00-5:00 pm, the Design community will have an opportunity to learn more about the quality of ALNO and that of the leading appliances the ALNOWORLD has to offer. Please contact ALNOWORLD to RSVP.

ALNOWORLD | SAN DIEGO is located in the Pyramid at the San Diego Design Center, 7310 Miramar Road, suite 300, San Diego, CA 92126 For more information regarding products and services please call 858.578.ALNO or visit [www.alnosandiego.com](http://www.alnosandiego.com)